

UPROOTED SOCIAL MEDIA TOOLKIT



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USA FOR UNHCR'S
CULTURE COLLECTIVE



UPROOTED

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No one uprooted by war can unsee the horrors they have witnessed—this is the powerful message of “Uprooted”, a short film released by UNHCR, the UN Refugee Agency featuring a cast and crew of more than 50 refugees from Ukraine now living in Germany. Uprooted depicts the trauma of fleeing war and is an expression of solidarity with refugees around the world.



THE EARTH IS BLUE AS AN ORANGE

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To cope with the daily trauma of living in a war-zone, a single mother and her children make a film about their life in the Donbas region of Ukraine. Director Iryna Tsilyk films the family as they shoot their own movie inspired by their lives. The feature won the best directing award for world documentary at the 2020 Sundance Film Festival.

Social Media Posts about our Featured Content



Two awe-inspiring films: "Uprooted" & "The Earth Is Blue as an Orange," explore the stories of Ukrainians as they cope with the trauma of war. Join me in watching both films with USA for UNHCR's [tag*] Culture Collective.



"Uprooted" & "The Earth Is Blue as an Orange" are two films that tell the stories of Ukrainians as they cope with living in and fleeing war. Learn about their powerful stories through USA for UNHCR's [tag*] Culture Collective, and join me in taking action to help Ukrainian refugees.



The trauma of war continues to follow refugees and those who lived through the conflict as they try to navigate their new lives. "Uprooted" & "The Earth Is Blue as an Orange," are two films that tell the powerful tales of Ukrainian refugees and those living in a war zone. Learn more with USA for UNHCR's [tag*] Culture Collective.

Social Media Posts about Actions You Can Take



Listen to Ukrainian artists
Sign a petition
Send a message to Ukrainian refugees

These are a few ways that you can take action, support & stand with Ukrainian refugees. Join USA for UNHCR's Culture Collective to discover inspiring content & more ways YOU can take action!



USA for UNHCR's [tag*] Culture Collective highlights awe-inspiring stories like those in "Uprooted" & "The Earth Is Blue as an Orange" and encourages dialogue surrounding complex issues covered in both films. Take action and support refugees today!



Feeling motivated to support Ukrainian refugees after watching "Uprooted" & "The Earth Is Blue as an Orange"? Join USA for UNHCR's Culture Collective to discover ways YOU can take action and help refugees.

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